



Favori

- Excellent flavour
- Vigorous grower
- Glossy fruit, Elsanta colour
- Good shelf life and reasonably rainfast
- Resistant to root diseases and resistant to mildew

Favori

Favori is an everbearing variety with excellent characteristics. The quality and yield of Favori are very good. Favori is a fast grower, meaning that the variety comes into production early. The fruit are conical in shape and have a shiny and permanent strawberry colour. Because of its aroma Favori is very suitable for direct sale, but Favori can also be easily distributed through other sales channels.

The cultivation

Favori requires good cultivation conditions from the soil and the temperature. The soil structure must be open and should not contain any wet spots. Favori can be cultivated in outdoor fields and also on raised beds. Favori grows vigorously in substrates, so the plant density should not be too high. It is important to strike a good balance between the growth of the leaves and the fruit.

The plant type and the time of planting have great influence on the harvesting period. Autumn planting with plug plants can lead to a harvest peak in the spring. Frigo plants (March/April) come into production later and their peak occurs in July/August. Early planting can be viable, but the ground temperature must be at least 7-8 °C. The outside temperature must be at least 10- 12 °C; in lower temperatures it will be necessary to use fleece. In substrate we recommend 5-8 plants per metre. Favori is an open plant. During hot periods Favori has not much problems with fruit malformation.



Healthy Plants

Favori requires a standard treatment against *Phytophthora Cactorum*, although in practice it does not appear often. Be alert of the susceptibility to fruit rot by both *Botrytis* and *Colletotrichum* and thrips. Favori is not susceptible to mildew.

Harvest and sales

The harvest period begins early in July and continues without any problems in August and September. The flower trusses tower up above the plant, making it easy for the fairly rainfast fruit to be picked. Favori develops new flower trusses quite easily and therefore remains well in balance. The colour of the fruit is the same as that of Elsanta and does not deepen much more after harvesting. The flavour is very good, pleasantly well-balanced with a light aroma.

Favori is one of the most popular everbearers at the moment: especially when you choose for the plants of the Kemp BV; they bring always some extra!

Favori

Productivity

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Taste

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Disease resistance

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Shelf life

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Firmness

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